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seeMOMMYrun and Corazonas Foods Help Families Stay Heart-Healthy in the New Year

Corazonas Foods Becomes a Top Sponsor of seeMOMMYrun, a Leading Social Network for Moms-In-The-Know

By Andrea Vincent
January 10, 2008
Washington, DC
For the *Washington Running Report*

[Corazonas Foods](#), a Los Angeles-based heart-healthy snack food manufacturer, today announced it has become a major sponsor of [seeMOMMYrun.com](#), a free social networking site for active moms. The two organizations are partnering on a nationwide campaign to educate families about how to lower cholesterol by eating a heart-healthy diet. Corazonas Chips, the first and only snack chips proven to help lower cholesterol, hopes to reach mothers and their families with their message of choosing healthy snacks combined with family fitness.

True innovators in the snack food category, Corazonas is the first heart-healthy chip on the market. These great-tasting tortilla and potato chips contain natural plant sterols and have been clinically proven to lower cholesterol by up to 15 percent. They offer a delicious alternative to fat-laden snacks and help consumers become more health conscious in a fun, delicious way. Introducing Corazonas to seeMOMMYrun's 33,000 plus and growing active moms nationwide is a step toward giving families the "whole picture" of health inside and out.

"My first bite of Corazonas Margarita Lime Tortilla Chips had me hooked! We are excited about the campaigns we will build with the incredibly energetic team at Corazonas Foods," said seeMOMMYrun founder Andrea Vincent. "I have seen first-hand the power of healthy role modeling for children through seeMOMMYrun. Now we can introduce heart-healthy snacking to our families as well." seeMOMMYrun has now surpassed 33,000 active mom members across the United States.

seeMOMMYrun attributes its incredible growth to the powerful interactive tools and member communication features offered to its members - all at no charge. This free resource helps women connect online to form local running or walking groups and social networks with like-minded moms.

Corazonas Foods inspired by the Spanish word for heart - corazon - Corazonas Foods was founded by a team of passionate entrepreneurs whose mission is to provide heart-healthy, all-natural alternatives to Americans' favorite snacks without sacrificing taste, texture or fun - so you

can Snack To Your Heart's Content!

Corazonas Heart-Healthy snacks are infused with plant sterols and are the first and only snack chips clinically proven to lower cholesterol. In addition to their cholesterol-lowering benefits, the tortilla chips have visible whole oats and are a good source of fiber, while the potato chips contain 40 percent less fat than regular potato chips. Corazonas Heart-Healthy Chips can be found nationwide at Safeway, Vons, Kroger, Dominick's, Randalls, and Tom Thumb stores.

About seeMOMMYrun.com

seeMOMMYrun.com is a non-profit 501(c)3 organization dedicated to improving the health and well-being of mothers and children by providing easy access to family-friendly fitness groups. It is our mission to help moms in every community, no matter their social status, cultural background, or income level build lifelong social networks, maintain active lifestyles and be positive role models for their families and friends. seeMOMMYrun.com is a networking Web portal that allows moms to communicate and make their own arrangements for running or walking together in groups. The web site accommodates its members' geographic needs, time restraints, and fitness abilities by providing tools for moms in every area or neighborhood to start their own local groups.

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