



HAPPYBABY

fresh frozen organic
baby meals

THINK OUTSIDE THE JAR™

Community Marketing Specialist Needed

We are looking for Community Marketing Specialists in the following areas: Boston, MA; Northern, NJ; Baltimore, MD; Washington, DC; Charlotte, NC; Raleigh-Durham, NC; Miami, FL; Ft. Lauderdale, FL; Tampa-St. Pete, FL; Chicago, IL; Houston, TX; Salt Lake City, UT; Mid-Peninsula-San Jose, CA

Are you passionate about health and wellness, organics, and natural living? Are you an entrepreneurial spirit who enjoys taking unusual and creative approaches to solve problems?

HAPPYBABY is a socially responsible company offering a line of premium frozen organic baby meals, **HAPPYBELLIES** organic cereals with DHA and Probiotics, and **HAPPYBITES** with Secret Sauce organic meals for toddlers/kids. We are seeking a friendly, outgoing, self starter to serve as a Community Marketing Specialist, giving the company on the ground insight into merchandising and marketing in their local area. Ideally this person would be a parent or an expectant parent who could benefit from the many perks of aligning with our brand.

We are looking for a friendly, out-going person who enjoys interacting with people on the phone and at events. The ideal candidate is articulate, passionate, and thrives on being in a fast-paced supportive environment.

The position would entail the following:

- Provide on-the-ground insight into local marketing opportunities to influence key individuals / groups
- Attend mom's / parent's events to share coupons and information about HAPPYBABY
- Help to make sure we are on the shelf in the accounts we are sold into, with good shelf space and product information available in the stores
- Talk to the store managers, demo managers and marketing team leaders to learn what is working best
- Sample the product in store and at local events
- Work with our sales brokers / reps to make sure we are in the best stores in your region
- Attend and represent HAPPYBABY at regional sales / promotion events and shows
- Take digital photos of our product on the shelf to give us insight as to our shelf placement and positioning
- Write a bi-weekly or monthly email report of what we need to work on / what is going well

Pay is \$10 / hour + expenses and reimbursement for any other out of pocket costs. Very flexible based on personal schedule – could be 10 to 15 hours / week.

Make a real contribution to a growing company and be a valued member of our team.

You will be part of a rewarding, socially responsible mission. For every package sold, **HAPPYBABY** partners with Project Peanut Butter in Malawi to feed a starving child for a day.

Please email a cover letter and resume to Joanna Larsen, manager CMS Program, hr@happybabyfood.com.

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